

## Intro

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## Intro

Hello, I'm Miss H and I'm a school principal. I know how important the Book Fair is for all of the kids at my school and how much our school gets back from having Fairs. This video will give you an overview of everything you need to know about Scholastic Dollars, but as you're watching, if there is a chapter you've already aced, feel free to jump ahead.

Ready?

Chapter 1: Why Scholastic Dollars™?

Scholastic Dollars is the currency that empowers you to take your Fair profits further in a number of ways. For example, I always choose to receive my profits as Scholastic Dollars instead of cash because the value I get from shopping the Scholastic Dollars catalog allows my school to get more books and resources.

Scholastic Dollars are also used as rewards. I earned them for booking more than one Fair this year and put it toward a new rug for the school library. To help you keep track of your Scholastic Dollars and stay organized, you'll get a monthly email with balance updates and promotional offers for books and educational products that your students already love.

That translates to more book joy for everyone.

Chapter 2: Shop your school's Fair with Scholastic Dollars™

I find the best way to shop with Scholastic Dollars is from my own Book Fair. We can buy new books for the school library or use the balance to make sure every classroom or every student gets something from the Fair. This way, no one is left out. My students are not only readers, but makers, so they love create-it- yourself tools like erasers and pens. I use them as reading incentives and rewards for my students.

When you're done shopping and it's time to redeem Scholastic Dollars, the checkout process is a breeze. Quick and easy, like a cash transaction. Just use the Scholastic Payment System to scan each item and select Scholastic Dollars as the tender type. You can immediately add your new books to your library or distribute them to teachers or students.

You crushed it.

### Chapter 3: Shop the Scholastic Dollars™ Catalog online

Another way to redeem Scholastic Dollars is from the print catalog found in your kickoff kit and the expanded collection online. Just sign in to start browsing. You can shop any time for thousands of amazing products including online exclusives that are updated every month. There are so many choices from bestselling library bound books and monthly BookCrate subscriptions to furniture, carpets, and gear for STEM labs and maker spaces.

It's been so gratifying to stretch every dollar toward funds and resources my school can put to good use. As a Book Fair chair I know you're going to love the satisfaction that comes with developing a community of readers for years to come.